We clean our houses, we clean roads, we have pollution checks for our automobiles. Do we have check for pollution created by wrong thoughts? My prayerful music is to wipe out that thought-pollution. I have adopted the powerful compositions of Annamacharya for this cause. All the disasters in the world are due to vibrations caused by wrong thoughts. Let us create a world of peace and love through divine music.

Padmasree Awardee
Dr. Shobha Raju

Service to the Society through Divine Music
Dr. Shobha Raju's Personal Profile

Born on: 30 November, 1955.
Birth Place: Vayalpadu in Chitoor District, Andhra Pradesh.
Mother: Smt. Rajyalakshmi, Shobha's first teacher in music.
Maternal Father: Late Sri. W. Shankara Narayana Raju hailed from Cuddapah in A.P. He worked as Municipal Manager and was a violinist of great proficiency. All his sons were much into music performing in and around Cuddapah.
Father: Sri. K. G. Narayana Raju, Retired Deputy Collector, Shobha's first spiritual Guru.
Native Place: Tirumala Reddy Palle, Chittoor District.
Education: B.A. with History, Economics & Music from Sri Padmavathi Women's College, Tirupati.
Husband: Dr. S. Nanda Kumar, resigned the post of Project Executive in National Dairy Development Board to support Shobha's mission.
Teachers in Music: Mr. Pullaiah, Mr. D. Seshagiri Rao, Mr. Pakala Munirathnam, Mr. Tirutani Krishnamurthy, Prof. Kalpakan, Dr. Nodumal Krishnamurthy and Mr. Nethi Sreerama Sharma.
Spiritual Masters: Her association with saints like Swami Chinmayanandaji, Swami Dayanandaji, Swamy Vidya Prakashanandaji, and Bhagwan Sri Satya Sai Baba reinforced her awakening towards spirituality. She used to sing bhajans and recite Bhagvad Gita during their discourses.

Concert for Tirumala Tirupati Devasthanams-2006

Receiving blessings from Bhagawan Sri Satya Sai Baba after a concert at White Fields, Bangalore along with Padmabhushan Smt. P. Susheela in 1995

Singing in Swami Chinmayanandaji’s Discourse
Singing in holy presence of Mata Amritanandamayi’s Program
Swamy Vidya Prakashanandaji releasing Dr. Shobha’s cassette in 1988
Dr. Shobha Raju gave a message of peace through Shanthi Sankeertana, in which the President of IACR, Asifuddin Mohammad said that according to Islam, it is like killing entire humanity even if one person is killed."

The series of bomb blasts in Hyderabad, Mumbai and other places are the results of religious ignorance. Love is the actual form of God. If we cannot love fellow beings we are not devotees."

Dr. Shobha Raju’s songs made the audience think. Her own compositions "Maa Amma Edustondi" (My mother India is crying with pain resulting from loss of her children) impressed the audience very much. Dr. Shobha Raju inspires her students to be patriotic. Every August 15th and January 26th there is flag hosting at Annamacharya Bhavana Valam.

Addressing the students she said, "Our patriotism should not be limited to cricket alone. We want India to win in cricket. But we forget patriotism when it comes to desi goods & culture. We must win over every one in culture. Culture is the mirror of the values, a country cares for."

Annamacharya Bhavana Valam is among the foremost to honor the families of the Martyrs, Major Padmapani Acharya and Lance Naik Ramachandrudu who sacrificed their lives in Kargil war for the sake of our country.

Prarthana

Prayer for the Martyrs of Kargil War

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Sankeertanaushadham
Therapeutic Music Program

For the past one and half hours there has been temple atmosphere at Nizam’s Institute. By the kind cooperation of Dr. Shobha Raju we could experiment the therapy of Divine Music here today and I am sure it has a tremendous effect. We felt the positive effect of Dr. Shobha Raju’s divine music now in this area... I am sure we will be contributing to the field of medicine in this area with the cooperation of Annamacharya Bhavana Valmi, Hyderabad.”

- Dr. Kakarla Subba Rao, Director
Nizam’s Institute of Medical Sciences, Hyderabad

About the Concert at Indo American Cancer Institute and Research Centre, Hyderabad

The patients, their relatives, the hospital staff and the guests were spell bound by the heart rending rendition of Sankeertanas by Dr. Shobha Raju. No one moved till the end of the concert.

Andhra Prabha, Thursday, 26, October 2006

Deccan Chronicle, Friday, March 23, 2001

The Hindu, Friday, June 25, 2004

“We identify people in dire distress — even cases given up by doctors — and arrange exclusive concerts of therapeutic music. The experience has been that they get the much needed relief from suffering.” — Dr. Shobha Raju

It was surprising to watch a patient suffering from paralysis trying to join his hands and clap for the song of Dr. Shobha Raju. We all anxiously watched him. Ultimately he joined his hands and clapped.

Dr. Saraswathi, War Veterans Hospital, KOVA, USA

Concert of Dr. Shobha Raju at War Veterans Hospital, KOVA, USA, in 2005

Concert of Dr. Shobha Raju at War Veterans Hospital, KOVA, USA, in 2005

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“The entire premises was serene and the audience were deeply absorbed in the recital.”

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Upashamana Sankeertana
Concerts for the Depressed

“I found so much of sensitivity in the prisoners who were in the prison due to the crimes they committed. Noble thoughts set to divine music can bring out the hidden goodness in them.”

Dr. Shobha Raju

The “Musical Worship” rendered by Smt. Shobha Raju at the central jail, Chanchalguda, was filled with devotion and love. She presented this programme with an aim to give consolation and solace to the prisoners and programme with an aim to give consolation and solace to the prisoners and invoke social, moral and spiritual thinking among them. More than 1000 invoke social, moral and spiritual thinking among them. More than 1000 prisoners undergoing punishments for different crimes committed listened to Shobha Raju’s melodies renditions. They expressed their respect and appreciation by reacting pleasantly to her questions. She also rendered songs of prisoners’ choice.

Eenadu, December 1st, 1997

Shikshana
Training programs for students

Shobha Raju has trained around 18000 students till date (2016). Many of her students are now professional singers. She imparts training not only in music but also in human values, thus giving a greater direction to lives.

Her short term courses, particularly the summer camps entitled “Vesavi Vennela”, are very popular and are followed by many other artists.

“…Excelling even the qualified and seasoned teachers of music, she not only gave a gist of the emotional content of each composition, the raga and tala in which it is set, the essential intricacies of swara articulation in the particular scale of raga first and made the learners sing the lyrics with notation....for the uninitiated who thronged the venue, it presented a picture of a grand spectacle of sound rapport between the lone teacher and hundreds of the taught.”

...THE HINDU, JUNE 14, 2004
All students of ABV and devotees walk in procession from Sri Venkateshwara Temple, Chikkadpally to the statue of Saint Annamacharya on the Tank Bund on the eve of every birth and death anniversary of Saint Annamacharya. They walk with decorated portraits of Sri Annamacharya and Lord Venkateshwara, singing Annamacharya Sankeertanas all along. This activity of ABV has a cleansing effect on the polluted atmosphere.

This tradition has been revised by ABV in 1987. Nagara Sankeertanas are conducted in Hyderabad, Vizag, Dwaraka Tirumala and also in foreign countries like USA, UK, and Dubai.
In recognition and appreciation of the remarkable service ABV has rendered, Government of Andhra Pradesh has allotted an extent of land to ABV at Madhapur, close to Hi-Tech City. ABV has brought out an auditorium, “Annamayya Sadanam” in the name of the saint, which is serving as the center for all the activities based on music, human values, spirituality which help to build a healthy society. Training camps, festivals, concerts and many programs are conducted here which are very popular among people. The surrounding area of the project is named after the saint as “Annamayyapuram”.

Dr. Shobha Raju made several efforts to get the approval of the Central Govt. for the release of the postal stamp of Saint Annamayya. Finally the stamp was released by the Postal Dept in 2004 at Annamayyapuram by the then Post Master General in a grand function. Dignitaries like the TTD Chairman, Sri. Adikeshavulu Naidu, the Postmaster General, Dr. N. Ramoh Kirtur IAS and H.H. Chinna Jeer Swamy participated as respected guests.

ABV is being shaped up as a Music University, which offers courses in Music with the combination of Yoga, Meditation, Naturopathy, Philosophy and Sanskrit. The University will offer human values-based training to the students and produce Saint Singers who in turn will render services through Music for the peace and harmony of the world.

The creative, analytical and innovative thinking and approach Dr Shobha Raju adopted for the propagation program of Annamacharya Compositions, has made a focus on the message he conveyed and made the community to realize the compositions to be very special.

The First Postage Stamp of Annamaya
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National Music Competitions

Every year, youth are encouraged to sing various compositions in many national cultural competitions. These competitions send across the world a message of peace and love. These events have attracted the participation of accomplished singers, who have made the concerts memorable.

The winners of these competitions are given attractive prizes like pure gold medals, Tamburas etc. that symbolize the ethnic music culture.

Audio & Video Programs

Shobha Raju’s audio CDs are very popular. She directed a Tele serial entitled “Sri Annapoorneshwary” for which she contributed story, script, screen play, dialogues and music. This serial was commissioned by Doordarshan and was repeatedly telecast.

She appears almost on all the channels giving timely messages through music.
She presented around 6000 stage concerts so far in the country and abroad. People undergo a blissful experience listening to her concerts. “What a voice? What a melody? What an incredible range? Above all devotion? That is Smt. Shobha Raju. Art can never die and it is in this context that Shobha’s pioneering efforts to popularize Saint Annamacharya’s compositions by doing research and garbing them with lilting tunes becomes praise-worthy. Shobha’s stress on the lyrical and devotional essence of her compositions and recital proved that she had commendable success. Like an Ustad she gave innumerable flourishes.” – HINDUSTAN TIMES, NEW DELHI, MAY 1992

“Amrith Barsa...”  - Atalji
Appreciation from Hon’ble Prime Minister Sri Atal Bihari Vajpayji after the concert in New Delhi in 2001

Concert in the esteemed presence of Sri Venkiah Naiduji, Hon’ble Minister, Government of India -2016
The birth & death anniversary of Saint Annamaya, the birth anniversary of Peda Tirumalayya, Nada Brahmotsav (10 day-fest of music & dance), Guru Poornima and many other special events are conducted in a grand scale to enlighten & entertain people. Almost all Chief Ministers of Andhra Pradesh have participated in these programs.

Festivals

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Sri N. T. Rama Rao Participating in Annapurna Aradhana in 1985

Other performances at ABV by

Padma Shri Dr. Shobha Naidu,

Padma Shri Dr. Ananda Shankar Jayanti

and Dr. Alekhya

Sri N. T. Ramarao Participating in Annamacharya Aradhana in 1985

Hon’ble Minister,

Sri Bandaru Dattatreya releasing “Peda Tirumalayya Parichayam”

a book written by Dr Shobha Raju

in Peda Tirumalayya Jayanthi, 1999

Hon’ble Minister,

Sri Vidya Sagar Raoji

in the inauguration of “Annamayyapuram”

Dr. Githa Reddy Participating in the Anniversary of Annapurna Bhavanam Valmiki

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in the inauguration of “Annamayyapuram”
Annamacharya’s Compositions in Hindi

Mr. Arun Jaitley, Union Minister for I & B releasing the audio album of Annamacharya’s compositions translated in Hindi and rendered by Shobha Raju in 1999 in the “Composer of the Millennium Festival”.

Mr. Arun Jaitley releasing the audio album

Daily Hindi Milap, Hyderabad, Monday, December 27, 1999

Sahitya Sadasulu
(Literary Discourses)

Literary discourses & seminars are organized in which many a scholars participate.

Publications
Sripadartham, Pedda Tirumalayya Parichayam, Annamayyapuram, Annamayya Gupta Sankeertana Dhanam etc.

Annamayya.org

Annamayya.org is the first exclusive website, launched in 2001. It is based on the life and teachings of Annamayya. It describes the services offered by Annamacharya Bhavana Vahini, an organization founded by Dr. Shobha Raju.
Multi-faceted Personality

WRITER: Dr. Shobha Raju is also a very good writer. She has penned many stories and articles which were published by the popular magazines and newspapers like Andhra Prabha, Swathi, Andhra Bhoomi etc. She is also the author of a few books like “Sripadartham” (Commentaries to Annamayya Compositions), “Pedatirumalayya Periyarayam” etc.

POETESS: She has been composing many songs and poetry pieces right from her childhood. She always responded to every good and bad situation and happened to the society and expressed her views through her compositions with an intention of bringing about a positive awareness. Her compositions are brought out into audio albums by different audio companies and temples.

ORATOR: She is much sought after person as a guest to various functions and her speeches are very well appreciated.

Music Composer: Dr. Shobha Raju has been a well acclaimed music composer. Different audio companies have brought out her albums for which she herself set the music. She is also the music director for the Telugu serial “Sri Annamacharya”. She is the Director of many video programs, including the Telugu serial “Sri Annamacharya”. She is an organizer of many festivals and events. A teacher of unique & effective methods.

Contribution to Tirumala Tirupati Devasthanam

- First person to have received scholarship from Tirumala Tirupati Devasthanams’ (TTD) Scholarship (1976) to study Annamacharya’s compositions
- Exclusively propagated Annamacharya’s compositions, as the first artiste to do so in 1978
- Rendered remarkable services and contributions to the Annamacharya Project from 1978 to 1982
- Wrote and set to music “Annamayya Katha”, a musical feature based on the life of Saint Annamaya, brought out as a record by HMV in 1980
- Created the audio album, “Venkateswara Gaata Malika”, a musical sensation, and particularly popular across the Telugu community all over the globe, that enhanced awareness of the rich literary and music legacy of Annamaya
- Composed the first ever songs in Telugu Literature, and is an inspiration to most South Indian composers after her
- Presented “Trudai”, a rare composition of Annamaya, in the Music Academy of Madras during research with Prof. S. R. Janaki Raman in 1979
- Recorded around 60 compositions of Annamaya, for which Mrs. M. S. Subbulakshmi created LP records
- Contributed notations to Annamaya’s compositions in the monthly magazine of TTD
- Organized numerous stage concerts
- Conducts ongoing classes for thousands of students to learn
A precious contribution

Dr. Shobha Raju recorded 60 compositions of Annamacharya and sent them to Mrs. M. S. Subbulakshmi from which M. S. S. selected compositions to render for Balaji Pancharatna Mala.

THE HINDU
Online edition of India’s National Newspaper, Friday, Sep 15, 2006
Friday Review Chennai and Tamil Nadu

A few of many prizes she won as a student

❖ First Prize in Inter University Music Competition held at Tirupati in 1971
❖ First Prize in Light & Film Music in State Level Competitions held by Kalidas Kala Niketan, Gudur in 1973
❖ First Prize in National Level, Inter University Competitions held in Chandigarh, Punjab University in 1975
❖ First Prize in State Level Hindi Film Music Competition conducted by "Nefja", Nellore in 1977

First Recorded Disc

Annamacharya Sankeertanas at the age of fourteen in the music direction of Sri Saloori Rajeshwara Rao - 1972

All India Radio

❖ Became the auditioned artiste of AIR when she was in the Intermediate

First Scholarship of Tirumala Tirupati Devasthanam

❖ Was awarded to Shobha Raju in 1976 to study Annamacharya Sankeertanas and to set a trend to popularize Annamacharya Sankeertanas

Dr. Shobha Raju recorded 60 compositions of Annamacharya and sent them to Mrs. M. S. Subbulakshmi from which M. S. S. selected compositions to render for Balaji Pancharatna Mala.

"Naanatti Bratuku," an Annamacharya composition, was learnt from Shobha Raju, a young singer of Hyderabad.

Mrs. M. S. Subbulakshmi
H.H. Sri Swaroopanandendra Mahaswami Varu blesses Dedication Day
(36th Anniversary of Annamacharya Bhavana Vahini, Hyderabad)

“Shobha Raju’s remarkable talent & efforts are the centre point for the melodious Annamacharya Sankeetanas now we are hearing popularly.

………………Sharada Peetam will always be ready to support her”

Swami varu visiting the temple at Annamayapuram.
The World’s first temple where Annamayya & Lord Venkateshwara are in one Sanctum.
Few Titles Awarded

- "Outstanding women award" from the former Chief Minister, Late Sri. Rajasekhar Reddy at Gandhi Bhavan, Hyderabad on the eve of Mrs. Indira Gandhi’s Birth Day in 2009.
- ANR’s "Swarna Kankanam" in September 2007
- "Annamayya Annada Gruha" by the Telugu Association of Minnesota, USA in May 2007
- "Gana Ganga Tarangini" by The Kansas City Indian Community, Kansas, USA in September 2005
- "Amarna Annamayya" by The Bay Area Telugu Association, San Francisco, California, USA in September 2005
- "Abhinava Annamayya" by the Telugu Association of North Texas, Dallas, TX, USA in September 2005
- "Gana Kodalu" by Brad Henry, then Governor of Oklahoma, OK, USA in September 2005
- "Aastha Vidhwan" by The India Cultural Center & Temple, Inc. Memphis, TN, USA during their Kumbhabishekam in June 2005.
- "Aastha Vidushi" of Sri Venkateswara Swami Vani Durvenarthanam of Dwarka Tirumala (Chinna Tirupati) with the title "Sankeerthana Tapaswini" in 2005 – recognized for her dedicated service to the cause of Annamayya
- "Sankeerthana Choodamani" at the American Telugu Association [ATA] Biannual Conference, Chicago, USA in 2004
- "NTF Trust’s “Outstanding Women Award” in the field of music in 2004
- Honorary Doctorate from Potti Sriramulu Telugu University, Hyderabad in 2000

Dedication Day (Anniversary of ABV)
Sri. Ajay Kallam
The Chief Guest in Dedication Day (Anniversary of ABV), 2018

Sri. Kalyan Malik, Music Director
Sri. Hari Ram Jogiah
Dr Shobha Raju was nominated as

- Member of the Program Committee of South Zone Cultural Center, Tanjore
- Member of the Program Committee of South Central Zonal Cultural Center, Nagpur
- Advisor for Annamacharya project of Tirumala Tirupati Devasthanam (TTD) in 1992
- Member of the South Zone Cultural Centre (SZCC) by Govt. of India in 2006
- Member of Advisory Committee, Indian Council for Cultural Relations (ICCR) by Govt. of India in 2006
Few Impressions

“She is Annamacharya’s spiritual daughter. God has sent her to earth to fulfill a mission through music.”

HH Smt. H.H. Sri Venkateswara Narayana Ramanuja Chinna Jeer

“She was madly in love with the saint’s compositions and with her single-minded devotion popularized Annamacharya songs and achieved her goal.”

H.H. Srimati Ramakrishna Muni

“My day starts with her songs. I listen to her making ears to whole of my body.”

P.V. Narasimha Rao, Former Prime Minister, India

“Is it Shobha Raju who introduced Saint Annamacharya to me. The melody of her high pitched voice always rings in my ears.”

N.T.R., Former Chief Minister, Andhra Pradesh

“Doctor of music in her own right, she has always sung the songs of Annamacharya with faith and devotion.”

Drs. K. Viswanath Reddy, Member of Parliament

““I am at serene peace when she sang.”

Dr. Abdul Kalam, former President, India

Tours Abroad

- Exclusively at India Centre, Memphis, TN, U.S.A. for the inauguration of Sri Venkateswara Temple
- Tokyo / Osaka / Kobe, organized by Indian Telugu Association (ITA) in 2009
- Kuwait, DUAE in 2009
- Telugu Association of North America (TANA) at Detroit, MI and other cities in 2005
- In American Telugu Association (ATA) at Chicago, IL in 2004
- Telugu Association of North America (TANA) at Houston, TX, U.S.A, - toured all over the United States and presented about 25 concerts in 1994
Acclaims Of Press

"Great Smt. Shobha Raju's devotion to Annamacharya is well known. Her music is a beacon of hope for the masses. Her rendition of Annamacharya's devotional songs is a testament to her dedication and love for the Saint. Her music has the power to stir the heart and soul of the listener, making them feel the divine presence."

"Mrs. Shobha Raju was the first to join the TTD project to compile and produce the Annamacharya Sankeerthanas. Her dedication and commitment to the cause of Annamacharya are beyond question. She has been a trendsetter for rendering Annamacharya Sankeerthanas and the trend has become very popular.

"In north India, the very characteristics of melody and devotion, evoke emotions which are ineradicable. Shobha Raju produced an impressive array of Annamacharya Kirtanams which included devotional "anuvettis and folk tunes."

"Great performance--Annamacharya Sanskritikas rendered by Smt. Shobha Raju left the audience spell bounded and asking for more. She is the pride on the nation by them that they appeal both to the enlightened as well as the layman."

"In the millennium festival organized by government of Andhra Pradesh at Andhra Public Library, the highlight of the evening was the "Gaurangam" by Sim. Shobha Raju to music lovers. She has settled in the hearts of Telugu listeners to a metaphysical world where one can lose oneself."

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"What a voice! What a melody! What an incredible range...and above all the intense devotion of Annamacharya in her beautiful way of rendering his songs and with total dedication. Her singing is inspiring"- G. Krishna

"Listening to Shobha Raju is like feeling that you have a miraculous grace in your life. Her music is a source of inspiration and solace.

"Shobha brought a temple ambience to the stage through her reverent handling of "Kondalalo Nelakonna" bespoke impeccable carnatic credentials. Through the concert she evoked the reverence in her rendition even in the melody of the saint-composer, singing the emotions and feelings as he might have been through when he first composed them. One tends to empathize with the depth and intensity in her source of excellency rending"

"Smt. Shobha Raju herself was the first to join the TTD project has been doing commendable success. Like an ustaad she gave an impression of a saint-composer, moulding herself in the very image of the saint."

"Shobha Raju's stress on the lyrical and devotional essence of her compositions and by doing research and garbing them with lilting tunes become praiseworthy."

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"In north India, the very characteristics of melody and devotion, evoke emotions which are ineradicable. Shobha Raju produced an impressive array of Annamacharya Kirtanams which included devotional "anuvettis and folk tunes."

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At Annamacharya Bhavana Vahini, we dedicate ourselves to serving the society and creating a peaceful and harmonious world, through Dr. Shobha Raju’s unique concept of ‘Eradicating thought-pollution through divine music’. Our motivation is to achieve this by helping create a better individual; a better society; a better country; and finally, a better world.

We look forward to your support in any way as connoisseurs, devotees and philanthropists to realize our dreams!

How you can help

Eradicating thought-pollution through divine music

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You can:
- Volunteer your time at ABV
- Participate in ABV events and cultural activities
- Contribute financially to support the Music University
- Spread the awareness of Annamacharya and his works

When good work has been done, recognition naturally follows. It has now taken the shape of a sprawling music university in the making, one that promises to add to the topological delight at Madhapur. The government of Andhra Pradesh had gifted two acres of land for the cause thanks to the diligence with which Shobha Raju pursued her goal. With the university’s value-based training, we can now expect more singers who will take up the cause of restoring peace and harmony through music. Students from all over the country will soon be welcome to these missions with hostel facilities coming up at the site.

The university of divine music

Vision for the future

The university of divine music

Proposed layout of Temple cum Auditorium and Spiritual Research Center of Annamacharya Bhavana Vahini, Hyderabad

Eradicating thought-pollution through divine music

Volunteer your time at ABV

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Spread the awareness of Annamacharya and his works

The students of Annamacharya Bhavana Vahini have formed ABV alumni to carried the Divine Mission of Dr. Shobha Raju.

India Today, February 22, 2005
Doctorate from Sri. Ranga Rajan

Governor of A.P

Blessings from Bhagwan Sri Satya Sai Baba

Concert for prisoners in Central Prison Chanchalguda

On a Concert

Foundation for the music university of ABV China (Jai Rama Swamy) handed over donations

Sri. G. S. Raju, the second Chairman, ABV handing over the donation

Dr. Ranga Rajan, Governor of A.P in Annamacharya Jayanthi

Celebration of Saint Peda Tirumalacharya's Jayanthi

Foundation for the music university of ABV Chinna Jeeyar Swamiji blessed the occasion

Audience following the instructions in the concert of Sankararnadhamkirti

Audience following the instructions in the concert of Sankararnadhamkirti

Sankararnadhamkirti / therapeutic program of divine music at Nizam’s Institute of Medical Sciences

Honor by Sri. N.T. Rama Rao

Honor by Dr. Neelam Sanjeeva Reddy

Honor by Sri. Shankar Dayal Sharma President of India

Honor by Sri. Krishna Kanth the then Governor of A.P is also seen

Honor by Sri. Venkata Raman President of India

Honor by Sri. N.T. Rama Rao

Dr. Akkineni Nageshwar Rao

Dr. C. Narayana Reddy is also present

Honor by Sri. S.V. Ranga Rao

Honor by Sri. N.T. Rama Rao

President of India

Honor by Sri. S.V. Ranga Rao

President of India

Dr. Neelam Sanjeeva Reddy

Dr. Neelam Sanjeeva Reddy

Foundation for the music university of ABV Chinna Jeeyar Swamiji handed over the donations

Dr. N.T. Rama Rao in Annamacharya Sankeertana

Sankararnadhamkirti / therapeutic program of divine music at Nizam’s Institute of Medical Sciences

Audience following the instructions in the concert of Sankararnadhamkirti

Honor by Sri. N.T. Rama Rao

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President of India

Honor by Sri. S.V. Ranga Rao

President of India

Dr. Neelam Sanjeeva Reddy
Saint Annamacharya
Renditions of ultimate devotion

Annamacharya, also known as Annamaya was born in 1408 in Tallapaka, a little hamlet in Cuddapah. Even as a playful child, his love for the 'Lord of Seven Hills' was overwhelming. Needless to say, he found it difficult to concentrate on mundane things. He composed 32,000 sankeertanas (devotional songs) dedicated to Lord Venkateswara. They portray the saint’s feelings in a lucid style, with anecdotes from day to day life. Some of them are etched with srngara rasa and many of them with a social message. They have an endearing charm about them for their sheer simplicity and the use of colloquial language of the times.

And re-weaving the timeless magic of these compositions time and again, is Dr. Shobha Raju whose sole aim in life is to promote Annamacharya’s works. She has chosen the medium of divine music for she believes that it is the fidelity in these chants that can purify a world polluted with negative thoughts.

Village of Tallapakka  Annamacharya Sankeertana on Copper Plate  Sankeertana Bhandaram

Annamacharya Bhavana Vahini
Eradication of thought pollution through divine music

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